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Mark Reynolds.



OMS Sports' Mark Reynolds Loses Life In Mountain Bike Tragedy

By [Press Release](#)

Posted: 01.09.2004

Hard-working MX industry rider rep will be missed by co-workers and clients

ANAHEIM, Calif., (Jan. 9, 2004) – It is with great sorrow that the staff of OMS Sports announced today that its rider representative of this past year, Mark Reynolds, lost his life to a mountain lion while riding his mountain bike in Orange County, Calif., yesterday.

"I can't begin to tell you the amount of grief and pain our company and clients are suffering right now," said OMS Sports President Fred Bramblett. "I'm numb. This is so unreal. Mark was a very loyal, very hard-working employee here at OMS Sports and will be sorely missed by all of those he came across.

"Such a tragic, tragic event."

In addition to his love for motocross, Reynolds, 35, was an avid cyclist and competitive mountain bike racer. Just this past summer he won the California Race Series' Rim Nordic Stage Race's 35-39 expert class overall title – capturing the dirt criteria race and second place podium finishes in the cross country and hill climb events.

"This isn't just a loss to OMS Sports, it's a loss to the motocross industry in general," added Bramblett. "Our heart-felt prayers go out to Mark's family and friends."

Reynolds has a Bachelor of Science degree in Marketing & Business Logistics from The University of Missouri. Prior to joining OMS Sports Reynolds worked at Glidden Paint, CTS (Carmichael Training Systems) and JT (paintball). He is survived by his parents Dona and Gary of St. Joseph, Mo.

OMS Sports is a global, full-service sport marketing agency specializing in athlete representation, strategic marketing partnerships, industry relations, licensing and merchandising opportunities in the world of Extreme Personal Powersports. For more information, contact Pat Schutte at (734) 222-0688.

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